CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT
			2	0	0	2
EST 200	DESIGN AND ENGINEERING					

Preamble:

The purpose of this course is to

i) introduce the undergraduate engineering studentsthe fundamental principles of design engineering,

ii) make them understand the steps involved in the design process and

iii) familiarize them with the basic tools used and approaches in design.

Students are expected to apply design thinking in learning as well as while practicing engineering, which is very important and relevant for today. Case studies from various practical situations will help the students realize that design is not only concerned about the function but also many other factors like customer requirements, economics, reliability, etc. along with a variety of life cycle issues.

The course will help students to consider aesthetics, ergonomics and sustainability factors in designs and also to practice professional ethics while designing.

Prerequisite:

Nil. The course will be generic to all engineering disciplines and will not require specialized preparation or prerequisites in any of the individual engineering disciplines.

Course Outcomes:

After the completion of the course the student will be able to

CO 1	Explain the different concepts and principles involved in design engineering.
CO 2	Apply design thinking while learning and practicing engineering.
CO 3	Develop innovative, reliable, sustainable and economically viable designs incorporating knowledge in engineering.

Mapping of course outcomes with program outcomes

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12
CO 1	2	1					1			1		
CO 2		2				1		1				2
CO 3			2			1	1		2	2		1

Assessment Pattern

Continuous Internal Evaluation (CIE) Pattern:

Attendance : 10 marks
Continuous Assessment Test (2 numbers) : 25 marks
Assignment/Quiz/Course project : 15 marks

End Semester Examination (ESE) Pattern: There will be two parts; Part A and Part B.
Part A : 30 marks
part B : 70 marks
Part A contains 10 questions with 2 questions from each module, having 3 marks for each question. Students should answer all questions.
Part B contains 2 case study questions from each module of which student should answer any one. Each question carry 14 marks and can have maximum 2 sub questions.

Mark distribution

Total Marks	CIE	ESE	ESE Duration
150	50	100	3 hours

Bloom's Category	Continuous Assessment Tests		End Semester Examination
	1	2	
Remember	5	5	10
Understand	10	10	20
Apply	35	35	70
Analyse	-	-	-
Evaluate	-	-	-
Create	-	-	-

Course Level Assessment Questions

Course Outcome 1 (CO1): Appreciate the different concepts and principles involved in design engineering.

1. State how engineering design is different from other kinds of design

2. List the different stages in a design process.

3. Describedesign thinking.

4. State the function of prototyping and proofing in engineering design.

5. Write notes on the following concepts in connection with design engineering 1) Modular Design, 2) Life Cycle Design , 3) Value Engineering, 4) Concurrent Engineering, and 5) Reverse Engineering

6. State design rights.

Course Outcome 2 (CO2) Apply design thinking while learning and practicing engineering.

1. Construct the iterative process for design thinking in developing simple products like a pen, umbrella, bag, etc.

2. Show with an example how divergent-convergent thinking helps in generating alternative designs and then how to narrow down to the best design.

3. Describe how a problem-based learning helps in creating better design engineering solutions.

4. Discuss as an engineer, how ethics play a decisive role in your designs

Course Outcome 3(CO3): Develop innovative, reliable, sustainable and economically viable designs incorporating different segments of knowledge in engineering.

1. Illustratethe development of any simple product by passing through the different stages of design process

2. Show thegraphical design communication with the help of detailed 2D or 3D drawings for any simple product.

3. Describe how to develop new designs for simple products through bio-mimicry.

Model Question paper

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Reg No.:_____ Name:_____

APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY

THIRD/FOURTH SEMESTER B.TECH DEGREE EXAMINATION

Course Code: EST 200

Course Name: DESIGN AND ENGINEERING

Max. Marks: 100Duration: 3 Hours

PART A

Answer all questions, each question carries 3 marks
Use only hand sketches

(1)Write aboutthe basic design process.

(2) Describe how to finalize the design objectives.

(3) State the role of divergent-convergent questioning in design thinking.

(4) Discuss how to perform design thinking in a team managing the conflicts.

(5) Show how engineering sketches and drawings convey designs.

(6)Explain the role of mathematics and physics in design engineering process.

(7) Distinguish between project-based learning and problem-based learning in design engineering.

(8) Describe how concepts like value engineering , concurrent engineering and reverse engineering influence engineering designs?

(9) Show how designs are varied based on the aspects of production methods, life span, reliability and environment?

(10) Explain how economics influence the engineering designs?

(10x3 marks =30 marks)

Part B

Answer any ONE question from each module. Each question carry 14 marks

Module 1

(11) Show the designing of a wrist watch going through the various stages of the design process. Use hand sketches to illustrate the processes.

or

(12)Find the customer requirements for designing a new car showroom. Show how the design objectives were finalized considering the design constraints?

Module 2

(13)Illustrate the design thinking approach for designing a bag for college students within a limited budget. Describe each stage of the process and the iterative procedure involved. Use hand sketches to support your arguments.

or

(14)Construct a number of possible designs and then refine them to narrow down to the best design for a drug trolley used in hospitals. Show how the divergent-convergent thinking helps in the process. Provide your rationale for each step by using hand sketches only.

Module 3

(15) Graphically communicate the design of a thermo flask used to keep hot coffee. Draw the detailed 2D drawings of the same with design detailing, material selection, scale drawings, dimensions, tolerances, etc. Use only hand sketches.

or

(16)Describe the role of mathematical modelling in design engineering. Show how mathematics and physics play a role in designing a lifting mechanism to raise 100 kg of weight to a floor at a height of 10 meters in a construction site.

Module 4

(17) Show the development of a nature inspired design for a solar poweredbus waiting shed beside a highway. Relate between natural and man-made designs. Use hand sketches to support your arguments.

or

(18)Show the design of a simple sofa and then depict how the design changes when considering 1) aesthetics and 2) ergonomics into consideration. Give hand sketches and explanations to justify the changes in designs.

Module 5

(19)Examine the changes in the design of a foot wear with constraints of 1) production methods, 2) life span requirement, 3) reliability issues and 4) environmental factors. Use hand sketches and give proper rationalization for the changes in design.

or

(20)Describe the how to estimate the cost of a particular design using ANY of the following: i) a website, ii) the layout of a plant, iii) the elevation of a building, iv) anelectrical or electronic system or device and v) a car.

Show how economics will influence the engineering designs. Use hand sketches to support your arguments.

(5x14 marks =70 marks)

Syllabus

Module 1

Design Process:- Introduction to Design and Engineering Design, Defining a Design Process-:Detailing Customer Requirements, Setting Design Objectives, Identifying Constraints, Establishing Functions, Generating Design Alternatives and Choosing a Design.

Module 2

Design Thinking Approach:-Introduction to Design Thinking, Iterative Design Thinking Process Stages: Empathize, Define, Ideate, Prototype and Test. Design Thinking as Divergent-Convergent Questioning. Design Thinking in a Team Environment.

Module 3

Design Communication (Languages of Engineering Design):-Communicating Designs Graphically, Communicating Designs Orally and in Writing. Mathematical Modeling In Design, Prototyping and Proofing the Design.

Module 4

Design Engineering Concepts:-Project-based Learning and Problem-based Learning in Design.Modular Design and Life Cycle Design Approaches. Application of Bio-mimicry,Aesthetics and Ergonomics in Design. Value Engineering, Concurrent Engineering, and Reverse Engineering in Design.

Module 5

Expediency, Economics and Environment in Design Engineering:-Design for Production, Use, and Sustainability. Engineering Economics in Design. Design Rights. Ethics in Design

Text Books

1) YousefHaik, SangarappillaiSivaloganathan, Tamer M. Shahin, Engineering Design Process, Cengage Learning 2003, Third Edition, ISBN-10: 9781305253285,

2) Voland, G., Engineering by Design, Pearson India 2014, Second Edition, ISBN 9332535051

Reference Books

1.Philip Kosky, Robert Balmer, William Keat, George Wise, Exploring Engineering, Fourth Edition: An Introduction to Engineering and Design, Academic Press 2015, 4th Edition, ISBN: 9780128012420.

2. Clive L. Dym, Engineering Design: A Project-Based Introduction, John Wiley & Sons, New York 2009, Fourth Edition, ISBN: 978-1-118-32458-5

3. Nigel Cross, Design Thinking: Understanding How Designers Think and Work, Berg Publishers 2011, First Edition, ISBN: 978-1847886361

4. Pahl, G., Beitz, W., Feldhusen, J., Grote, K.-H., Engineering Design: A Systematic Approach, Springer 2007, Third Edition, ISBN 978-1-84628-319-2

Course Contents and Lecture Schedule

No	Topic	No. of Lectures
1	**Module 1: Design Process**	
1.1	Introduction to Design and Engineering Design. *What does it mean to design something? How Is engineering design different from other kinds of design? Where and when do engineers design? What are the basic vocabularyin engineering design? How to learn and do engineering design.*	1
1.2	*Defining a Design Process*-: Detailing Customer Requirements. *How to do engineering design? Illustrate the process with an example. How to identify the customer requirements of design?*	1
1.3	*Defining a Design Process*-: Setting Design Objectives, Identifying Constraints, Establishing Functions. *How to finalize the design objectives? How to identify the design constraints? How to express the functions a design in engineering terms?*	1
1.4	*Defining a Design Process*-: Generating Design Alternatives and Choosing a Design. *How to generate or create feasible design alternatives? How to identify the "best possible design"?*	1
1.5	Case Studies:- Stages of Design Process. *Conduct exercises for designing simple products going through the different stages of design process.*	1
2	**Module 2: Design Thinking Approach**	
2.1	Introduction to Design Thinking *How does the design thinking approach help engineers in creating innovative and efficient designs?*	1
2.2	Iterative Design Thinking Process Stages: Empathize, Define, Ideate, Prototype and Test. *How can the engineers arrive at better designs utilizing the iterative design thinking process (in which knowledge acquired in the later stages can be applied back to the earlier stages)?*	1
2.3	Design Thinking as Divergent-Convergent Questioning. *Describe how to create a number of possible designs and then how to refine and narrow down to the 'best design'.*	1
2.4	Design Thinking in a Team Environment. *How to perform design thinking as a team managing the conflicts ?*	1
2.5	Case Studies: Design Thinking Approach. *Conduct exercises using the design thinking approach for*	1

	designing any simple products within a limited time and budget	
3	**Module 3: Design Communication (Languages of Engineering Design)**	
3.1	Communicating Designs Graphically. *How do engineering sketches and drawings convey designs?*	1
3.2	Communicating Designs Orally and in Writing. *How can a design be communicated through oral presentation or technical reports efficiently?*	1
	First Series Examination	
3.3	Mathematical Modelling in Design. *How do mathematics and physics become a part of the design process?*	1
3.4	Prototyping and Proofing the Design. *How to predict whether the design will function well or not?*	1
3.5	Case Studies: Communicating Designs Graphically. *Conduct exercises for design communication through detailed 2D or 3D drawings of simple products with design detailing, material selection, scale drawings, dimensions, tolerances, etc.*	1
4	**Module 4: Design Engineering Concepts**	
4.1	Project-based Learning and Problem-based Learning in Design. *How engineering students can learn design engineering through projects?* *How students can take up problems to learn design engineering?*	1
4.2	Modular Design and Life Cycle Design Approaches. *What is modular approach in design engineering? How it helps?* *How the life cycle design approach influences design decisions?*	1
4.3	Application of Bio-mimicry, Aesthetics and Ergonomics in Design. *How do aesthetics and ergonomics change engineering designs?* *How do the intelligence in nature inspire engineering designs? What are the common examples of bio-mimicry in engineering?*	1
4.4	Value Engineering, Concurrent Engineering, and Reverse Engineering in Design. *How do concepts like value engineering , concurrent engineering and reverse engineering influence engineering designs?*	1
4.5	Case Studies: Bio-mimicry based Designs. *Conduct exercises to develop new designs for simple*	1

	products using bio-mimicry and train students to bring out new nature inspired designs.	
5	**Module 5: Expediency, Economics and Environment in Design Engineering**	
5.1	Design for Production, Use, and Sustainability. *How designs are finalized based on the aspects of production methods, life span, reliability and environment?*	1
5.2	Engineering Economics in Design. *How to estimate the cost of a particular design and how will economics influence the engineering designs?*	1
5.3	Design Rights. *What are design rights and how can an engineer put it into practice?*	1
5.4	Ethics in Design. *How do ethics play a decisive role in engineering design?*	1
5.5	Case Studies: Design for Production, Use, and Sustainability. *Conduct exercises using simple products to show how designs change with constraints of production methods, life span requirement, reliability issues and environmental factors.*	1
Second Series Examination		